

PROFESSIONAL EXPERIENCE

FREELANCE

EMM GROUP | New York, NY

2009 +

Print design, signage, invitations. Event and environment design, renderings, on-site production supervision. Recent project: American Eagle Times Square flagship store launch.

LITTLE STAR EVENTS | New York, NY

2009 +

Print design, signage, invitations. Event and environment design, site surveys, on-site production supervision. Currently designing company identity, branding, and website.

MOODSWING360/UNIVERSAL ATTRACTIONS | New York, NY

2008 - 2009

Universal Attractions brand reconstruction, Flash design. Client/artist tour logos, posters, flyers, and web banners.

METRODESIGN | Chicago, IL

2006 +

Senior designer. Identity design, branding, collateral, signage. Client correspondence, production management.

WILL HOFFMAN DESIGNS | New York, NY

2006 +

Personal client work. Identity design, branding, collateral, advertising, web. Artist promotion, album art & packaging. Notable clients: Sony/BMG, Neil Diamond, Julianne Hough, New Kids On The Block, Microsoft.

FULL-TIME

CONSTRUCTIVE DISPLAY | Bronx, NY

2004 - 2006

Print design, display graphics, signage. Production, fabrication, installation. Window, in-store, outdoor displays. Notable clients: Macy's, Saks, MoMa, Whole Foods, Disney.

LANDMARK EVENT SERVICES | Fairfield, NJ

2001 - 2004

Print design, display graphics, signage, in-house branding. Event, display, tradeshow booth design. Red carpet events, product launches, award shows. Helped company grow from its roots in trade shows to a full scale event production company. Notable clients: MTV, Blender, Pilsner Urquell, FOX.

INFORMATION DESIGN ASSOCIATES | New York, NY

2000 - 2001

Studio Assistant. Type formatting, mock-up construction, office duties.

EDUCATION

NEW YORK UNIVERSITY

GALLATIN SCHOOL OF INDIVIDUALIZED STUDY

GRADUATION MAY 2000

Bachelor of Arts - Individualized Study Major.

Music, art/design, philosophy.

SCHOOL OF VISUAL ARTS

CONTINUING EDUCATION

FALL 2009

Graphic Design Portfolio

TECHNICAL SKILLS

DESIGN

Illustrator

Photoshop

InDesign

Flash

After Effects

Dreamweaver

Final Cut Pro

Quark

HTML

AUDIO

Pro Tools

Reason